

# SCORING PROGRESS AGAINST CANCER: A NEW TOOL TO TRACK CONTINUOUS INNOVATION, AND PUBLIC POLICIES TO SPEED IT UP

**Sponsored By:** PACE (Patient Access to Cancer care Excellence), Friends of Cancer Research and National Patient Advocate Foundation

We invite you to the launch of **PACE Continuous Innovation Indicators™** the first-ever, evidence-based, customizable **online tool to visualize progress achieved against cancer** and inform public policy reforms and other efforts to accelerate continuous innovation against cancer.

Featured keynotes to include **John C. Lechleiter, Ph.D., chairman, president and CEO of Eli Lilly and Company.**

A panel discussion on the value of continuous innovation in cancer care — moderated by health technology assessment expert, Clifford Goodman, Ph.D., senior vice president and director, Center for Comparative Effectiveness Research, The Lewin Group — will follow.

## **WHAT:**

**Scoring Progress against Cancer: A New Tool to Track Continuous Innovation, and Public Policies to Speed It Up**

## **WHEN:**

Thursday, January 29, 2015

## **Registration and Lunch:**

12:00 -12:30PM

## **Formal Program:**

12:30 -2:45PM

## **WHERE:**

The Knight Conference Center at the Newseum, 555 Pennsylvania Avenue Northwest, Washington, D.C., 7th Floor

## **WHO:**

Jeff Allen, Ph.D., executive director, Friends of Cancer Research

Alan Balch, Ph.D., chief executive officer, NPAF

Peter Huber, Ph.D., J.D., senior fellow, Manhattan Institute

Lynn M. Matrisian, Ph.D., M.B.A, vice president of scientific and medical affairs, Pancreatic Cancer Action Network

Silvia Paddock, Ph.D., lead CII researcher and senior associate, Rose Li and Associates

**RSVP:** Please email [RSVPtoCII@togorun.com](mailto:RSVPtoCII@togorun.com) by **January 27, 2015**

For more information, please contact Amanda Lieberman at [a.lieberman@togorun.com](mailto:a.lieberman@togorun.com) or 212-453-2058



# SCORING PROGRESS AGAINST CANCER:

A New Tool to Track Continuous Innovation,  
and Public Policies to Speed It Up

Sponsored by:



## Knight Conference Center at the Newseum

555 Pennsylvania Avenue Northwest, Washington, D.C., 7th Floor

Thursday, January 29, 2015

12:00p.m.-2:45p.m. EST

#CancerInnovation

## AGENDA

- 12:00p Registration and Lunch**
- 12:30p Welcome and Introductions**  
*Clifford Goodman, Ph.D., Senior Vice President and Director, Center for Comparative Effectiveness Research, The Lewin Group and PACE (Patient Access to Cancer care Excellence) Global Council participant*
- 12:35p Introducing the PACE Continuous Innovation Indicators™ (CII)**  
*Whiteboard Video*
- 12:40p Introduction of John C. Lechleiter, Ph.D., Chairman, President, and CEO, Eli Lilly and Company**  
*Alan Balch, Ph.D., CEO, National Patient Advocate Foundation*
- 12:42p “Continuous Innovation against Cancer: It’s Real, It’s Valuable—but It’s Too Slow”**  
*John C. Lechleiter, Ph.D.*
- 1:12p Introduction of Silvia Paddock, lead CII researcher and Senior Associate, Rose Li and Associates**  
*Jeff Allen, Ph.D., Executive Director, Friends of Cancer Research*
- 1:14p PACE CII: What They Show and How They Can Support Policy-Reform Discussions**  
*Silvia Paddock, Ph.D.*
- 1:25p Breakout Session: For Registered Media Only**
- 1:30-2:12p Panel Discussion: Policy Reforms to Speed Continuous Innovation against Cancer**  
*Clifford Goodman, Ph.D. – Moderator*
- |              |  |
|--------------|--|
| <b>1:32p</b> | <b>Alan Balch, Ph.D. – CEO, National Patient Advocate Foundation</b><br><i>The Cancer Innovation Coalition and Its Policy-Reform Goals</i>   |
| <b>1:42p</b> | <b>Jeff Allen, Ph.D. – Executive Director, Friends of Cancer Research</b><br><i>Bridging Gaps between Policy and Progress</i>  |
| <b>1:52p</b> | <b>Lynn M. Matrisian, Ph.D., M.B.A. – Vice President, Scientific &amp; Medical Affairs, Pancreatic Cancer Action Network</b><br><i>A View of Scientific Progress from the Perspective of a Tough-to-Fight Cancer</i> |
| <b>2:02p</b> | <b>Peter Huber, Ph.D., J.D. – Senior Fellow, Manhattan Institute</b><br><i>Biomarker Validation, Intellectual-Property Reform, and Other Promising Ways to Speed Continuous Innovation</i>                           |
- 2:12p Discussion and Audience Q&A**  
*Clifford Goodman, Ph.D., and panelists*
- 2:42p Closing Remarks**  
*Clifford Goodman, Ph.D.*
- 2:45p Event Concludes**

For more information, visit [www.PaceNetworkUSA.com](http://www.PaceNetworkUSA.com)



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